

# PCBE

A BUSINESS PUBLICATION PROVIDING RESOURCES AND EDUCATION FOR THE PLAIN COMMUNITIES



## MEDIA KIT

## ABOUT US

Plain Communities Business Exchange offers a monthly business Magazine sent to 18,000 addresses each month. Most of the people who receive this publication do not have access to the internet and rely primarily on mail publications to purchase products for their business and family needs.

This 200 plus page publication comes out at the end of each month and is a great place to advertise wood and metalworking equipment, hardware, cordless tools, auctions, pneumatics and hydraulics, shows, real estate and other items that you would want to promote to the plain folks.

## DISPLAY AD RATE AND SUBMISSION INFORMATION

REGULAR PLACEMENT			B/W	COLOR	PRICES BELOW HAVE DISCOUNTS INCLUDED					
					5% DISCOUNT		10% DISCOUNT		15% DISCOUNT	
AD SIZE	WIDTH	HEIGHT			B/W 3 MO.	COLOR 3 MO.	B/W 6 MO.	COLOR 6 MO.	B/W 12 MO.	COLOR 12 MO.
1/16 page	1.938"	2.438"	\$68.00	\$82.00	\$64.60	\$77.90	\$61.20	\$73.80	\$57.80	\$69.70
1/8 page	4"	2.438"	\$122.00	\$160.00	\$115.90	\$152.00	\$109.80	\$144.00	\$103.70	\$136.00
3/16 page	4"	3.75"	\$185.00	\$235.00	\$175.75	\$223.25	\$166.50	\$211.50	\$157.25	\$199.75
1/4 page	4" (W 8.125")	5" (H 2.438")	\$242.00	\$310.00	\$229.90	\$294.50	\$217.80	\$279.00	\$205.70	\$263.50
3/8 page	4" (W 8.125")	7.563" (H 3.8")	\$360.00	\$460.00	\$342.00	\$437.00	\$324.00	\$414.00	\$306.00	\$391.00
1/2 page	8.125" (W 4")	5" (H 10.125")	\$475.00	\$610.00	\$451.25	\$579.50	\$427.50	\$549.00	\$403.75	\$518.50
5/8 page	8.125"	6.3"	\$605.00	\$745.00	\$574.75	\$707.75	\$544.50	\$670.50	\$514.25	\$633.25
3/4 page	8.125"	7.563"	\$710.00	\$905.00	\$674.50	\$859.75	\$639.00	\$814.50	\$603.25	\$769.25
Full page	8.125"	10.125"	\$925.00	\$1,175.00	\$878.75	\$1,116.25	\$832.00	\$1,057.50	\$786.25	\$998.75
Full page bleed	*9.25"	*11.125"								

Full page bleed – objects and text can only be 8.125" x 10.125" objects and text outside these dimensions could be cut off, only bleed can be outside these dimensions.

## DEADLINES

ISSUE	AD DUE DATE	MAIL DATE	COPIES SENT PER MONTH
JANUARY	DECEMBER 10, 2018	LAST WEEK OF DECEMBER	18,000
FEBRUARY	JANUARY 14, 2019	LAST WEEK OF JANUARY	18,000
MARCH	FEBRUARY 11, 2019	LAST WEEK OF FEBRUARY	18,000
APRIL	MARCH 11, 2019	LAST WEEK OF MARCH	18,000
MAY	APRIL 8, 2019	LAST WEEK OF APRIL	18,000
JUNE	MAY 13, 2019	LAST WEEK OF MAY	18,000
JULY	JUNE 10, 2019	LAST WEEK OF JUNE	18,000
AUGUST	JULY 8, 2019	LAST WEEK OF JULY	18,000
SEPTEMBER	AUGUST 12, 2019	LAST WEEK OF AUGUST	18,000
OCTOBER	SEPTEMBER 9, 2019	LAST WEEK OF SEPTEMBER	18,000
NOVEMBER	OCTOBER 7, 2019	LAST WEEK OF OCTOBER	30,000
DECEMBER	NOVEMBER 4, 2019	LAST WEEK OF NOVEMBER	30,000

*As a service, we offer Free Ad Design to businesses and individuals wishing to advertise in Plain Communities Business Exchange.*

### ADVERTISING & SALES

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