



MEDIA KIT

Plain Communities BUSINESS EXCHANGE

PLAIN NETWORKING MADE SIMPLE

ABOUT US

Plain Communities Business Exchange offers a monthly business Magazine sent to 18,000 addresses each month. Most of the people who receive this publication do not have access to the internet and rely primarily on mail publications to purchase products for their business and family needs.

This 140 plus page publication comes out at the end of each month and is a great place to advertise wood and metalworking equipment, hardware, cordless tools, auctions, pneumatics and hydraulics, shows, real estate and other items that you would want to promote to the plain folks.



DISPLAY AD RATE AND SUBMISSION INFORMATION

REGULAR PLACEMENT			B/W	COLOR	B/W 3 MO.	COLOR 3 MO.	B/W 6 MO.	COLOR 6 MO.	B/W 12 MO.	COLOR 12 MO.
AD SIZE	WIDTH	HEIGHT								
1/16 page	2-3/8"	3"	\$68.00	\$82.00	\$64.60	\$77.90	\$61.20	\$73.80	\$57.80	\$69.70
1/8 page	4-3/4"	3"	\$122.00	\$160.00	\$115.90	\$152.00	\$109.80	\$144.00	\$103.70	\$136.00
3/16 page	4-3/4"	4-1/2"	\$185.00	\$235.00	\$175.75	\$223.25	\$166.50	\$211.50	\$157.25	\$199.75
1/4 page	4-3/4" (H 9.75")	6" (H 3")	\$242.00	\$310.00	\$229.90	\$294.50	\$217.80	\$279.00	\$205.70	\$263.50
3/8 page	4-3/4" (H 9.75")	9" (H 4.5")	\$360.00	\$460.00	\$342.00	\$437.00	\$324.00	\$414.00	\$306.00	\$391.00
1/2 page	9-3/4" (H 4.75")	6" (H 12.25")	\$475.00	\$610.00	\$451.25	\$579.50	\$427.50	\$549.00	\$403.75	\$518.50
5/8 page	9-3/4"	7-1/2"	\$605.00	\$745.00	\$574.75	\$707.75	\$544.50	\$670.50	\$514.25	\$633.25
3/4 page	9-3/4"	9"	\$710.00	\$905.00	\$674.50	\$859.75	\$639.00	\$814.50	\$603.25	\$769.25
Full page	9-3/4"	12"	\$925.00	\$1,175.00	\$878.75	\$1,116.25	\$832.00	\$1,057.50	\$786.25	\$998.75

DEADLINES

ISSUE	AD DUE DATE	MAIL DATE
JANUARY	DECEMBER 11, 2017	LAST WEEK OF DECEMBER
FEBRUARY	JANUARY 8, 2018	LAST WEEK OF JANUARY
MARCH	FEBRUARY 12, 2018	LAST WEEK OF FEBRUARY
APRIL	MARCH 12, 2018	LAST WEEK OF MARCH
MAY	APRIL 9, 2018	LAST WEEK OF APRIL
JUNE	MAY 14, 2018	LAST WEEK OF MAY
JULY	JUNE 11, 2018	LAST WEEK OF JUNE
AUGUST	JULY 9, 2018	LAST WEEK OF JULY
SEPTEMBER	AUGUST 15, 2018	LAST WEEK OF AUGUST
OCTOBER	SEPTEMBER 10, 2018	LAST WEEK OF SEPTEMBER
NOVEMBER	OCTOBER 1, 2018	LAST WEEK OF OCTOBER
DECEMBER	NOVEMBER 5, 2018	LAST WEEK OF NOVEMBER

As a service, we offer Free Ad Design to businesses and individuals wishing to advertise in our magazine.

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